



Avgustiada 2026 Programme

Friday, 25 September 2026

15:00 - 17:00 Avgustiada Conference

Venue: Hall 33 of the Regional History Museum – Stara Zagora. Free admission.

18:00 - 18:30 Parade of wineries, chefs, musical and other groups, with the participation of the contestants in the Queen of Avgustiada competition

Venue: along the central streets of Stara Zagora to the stage on the Ancient Street.

18:30 Official opening of the wine and culinary products exhibition.

Venue: on the authentic stage on the Ancient Street of Augusta Traiana.

16:00 - 23:00 Wine and culinary products exhibition - first day

Venue: outdoors on the Ancient Street of Augusta Traiana.

19:30 Selection of the Queen of Avgustiada

Venue: on the authentic stage on the Ancient Street of Augusta Traiana

Saturday, 26 September 2026

12:00 - 23:00 Continuation of the exhibition of wine producers and culinary products - second day

13:00 - 14:00 Masterclass: Award-Winning Wines from the 15th Balkan International Wine Competition 2026

Venue: in front of the stage on the Ancient Street of Augusta Traiana

19:00 - 23:00 Gala evening with a special programme for awarding partners and sponsors, ending with a spectacular drone show

Venue: the authentic stage on the Ancient Street of Augusta Traiana

Sunday, 27 September 2026

12:00 - 15:00 Exhibition of wine producers and culinary products - third day

15:00 - 15:30 Announcement and awarding of the wines that received the most votes from the Festival visitors - first, second and third place - and of the wine granted the right to bear the Avgustiada mark, followed by the closing of the Festival.

ORGANISERS

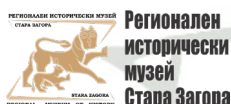


Община
Стара Загора

INTERNATIONAL HIGHLIGHT - MOLDOVA



PARTNERS AND SPONSORS



MEDIA PARTNERS

